

You will look in vain for high-rises and concrete buildings here. The AXA headquarters in Cologne-Holweide is more reminiscent of a small residential area. With lots of greenery around it, ponds and lovingly designed watercourses. A real place to feel good for a motivating everyday working life for the AXA staff. Both in terms of the exterior and the interior of the buildings spread across the campus – also thanks to AERA BIGLOOP by ANKER, which contributes to an upscale as well as pleasantly homely ambience with its high-quality appearance.

Around 4,500 employees work at AXA Germany's headquarters in the Holweide district of Cologne on the right bank of the Rhine. This is an impressive number that roughly corresponds to the population of a small town. And that's how it looks on the insurance group's premises. You won't find soulless high-rises and cold-looking concrete buildings here. What has been created there is rather a world of its own – building units of various sizes with up to 8,000 m<sup>2</sup> scattered over the entire campus. In between, there are lovingly landscaped grounds with small lakes and ponds as well as canal-like river courses that invite you to take a deep breath and pause for a moment. Even the cleverly integrated media and congress centre and the multi-storey car park for visitors and staff hardly stand out in the landscape.

100 m

Creating a place of well-being was the goal. And this has not only been achieved on the outside, but also on the inside of the buildings as well. Modern, linear architecture intelligently combines aesthetics with the required functionality. Glass staircases and large window fronts ensure light-flooded rooms and also provide a view of the greenery. You get the feeling that it's not just about working here, but also about togetherness and communal working life. A feeling that is also supported by the choice of matching floor covering.

With AERA BIGLOOP, the decision was made in favour of a high-quality, tufted carpet from ANKER. This was used over an area of twenty thousand square metres in various colours, each matching the interior. The result is impressive. Because the high-contrast surface and the effective look of the coarse loop not only create a high-quality and upscale ambience, but also lend the rooms an equally pleasant and homely character.



Object telegram

## AXA Head Office, Cologne

Office space | Year of construction ca. 80.000 m<sup>2</sup> | 2004

## Builder

AXA Service GmbH, Cologne

**Conversion, interior fittings 2019-2021** Torsten Stolzenberg, AXA

## Architect

BM+P, Düsseldorf

**ANKER carpet** AERA BIGLOOP (colours 303, 105, 512, 106), 20,000 m<sup>2</sup>



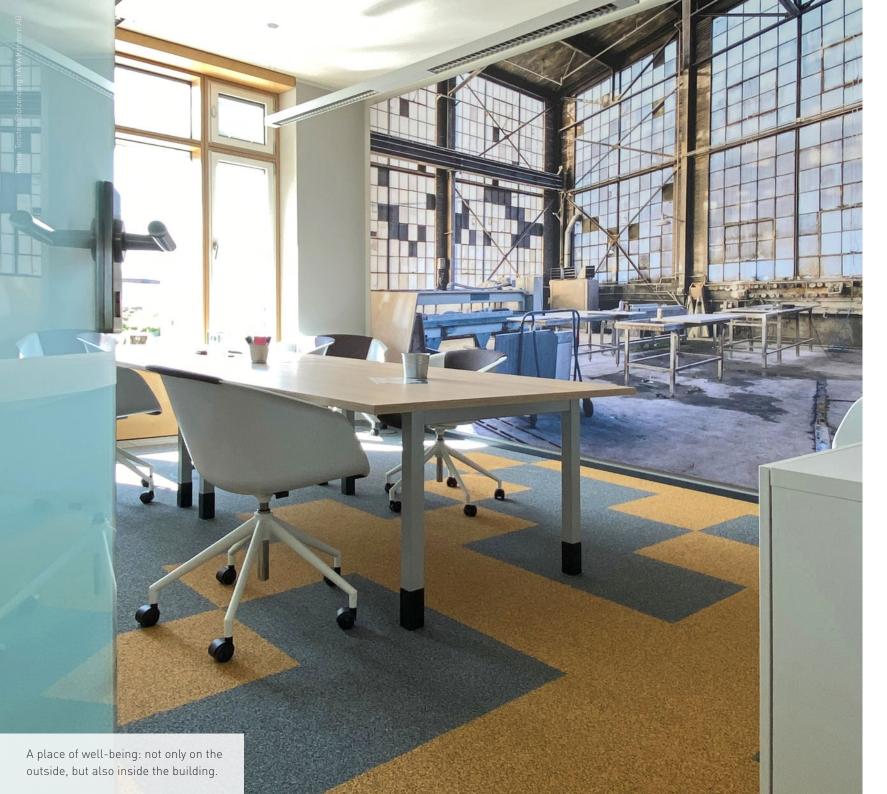














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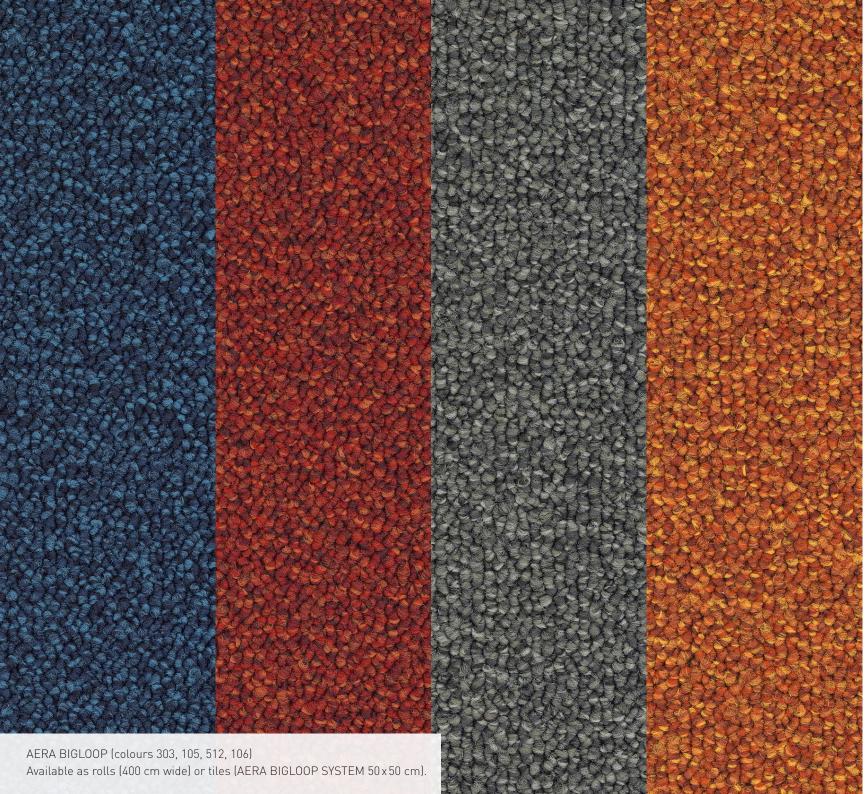














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