

# Sparkasse Pforzheim Calw | Pforzheim

PEP with SonicWave® Back 

ANKER



**Making banking an experience whilst paving the way for the future: this was the Sparkasse Pforzheim Calw's aspiration for the design of the TurmQuartier, which was opened to the public in the summer of 2021. An ambitious project with the character of a lighthouse. And we mean that almost in the most literal sense of the word. Because as a symbol of the district, the Sparkasse Tower, which has been maintained and modernised as part of the new construction measures, is already proudly lighting the right way from a distance. By the way, this was provided inside the building by PEP from ANKER.**

The old Sparkasse Pforzheim Calw building in the centre of the city had to go. The building structure was too poor. Only the Sparkasse Tower, completed in June 2021, remained. But instead of constructing "just" an attractive new building in the same spot, the Sparkasse developed a completely new location strategy with a consistent future-orientated approach, moving away from traditional thinking towards innovative concepts. The idea of the TurmQuartier was born.

An ambitious project, which was first completed in the summer of 2021 after five years of construction. An imposing building was created across a total area spanning 11,500 sqm, which not only accommodates the Sparkasse branch and administration department but also numerous shops and service providers, restaurants and event areas for a wide variety of different events. The entire interior design of the TurmQuartier is characterised by modern, and occasionally even futuristic-looking forms, while the intelligent use of a wide

variety of materials forms a harmonious overall look.

However, the landmark and heart of the district is and remains the Sparkasse Tower, which was built in 2001 and is a good 75 metres high. The administration department of Sparkasse Pforzheim Calw is accommodated within it over five floors. The modern ambience and a generally quieter atmosphere here make for a pleasant work environment. The PEP carpet from ANKER used on an area covering approx. 1,900 sqm also plays its part in achieving this. The colour chosen for the carpet was colour 506, a refined grey, which subtly and elegantly emphasises the sophisticated character of the inside space. Furthermore, the tufted carpet tiles were provided with a SonicWave acoustic fleece, which ensures optimum sound absorption and in so doing achieve a good level of noise reduction – particularly in the bustling corridors of the administration department of a savings bank with around 300 employees.

## Object telegram

### Sparkasse Pforzheim Calw, Pforzheim

#### Building area

11,500 m<sup>2</sup>

#### Builder

Sparkasse, Pforzheim Calw

#### Architect

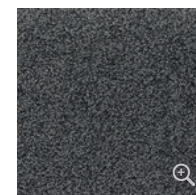
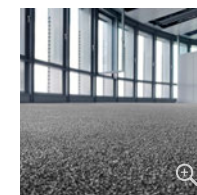
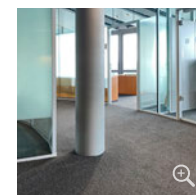
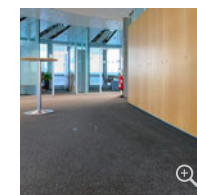
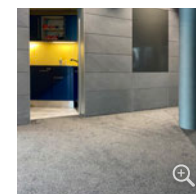
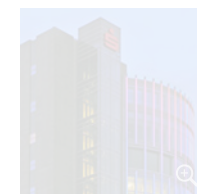
Building department of the Sparkasse Pforzheim Calw

#### ANKER carpet

PEP with SonicWave® (colour 506), approx. 1,900 m<sup>2</sup>

#### Floorer installer

Romoser, Bad Herrenalb







## Object telegram

### **Sparkasse Pforzheim Calw, Pforzheim**

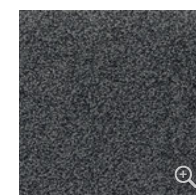
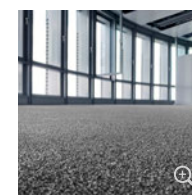
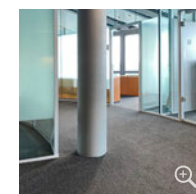
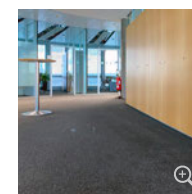
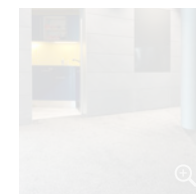
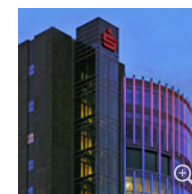
**Building area**  
11,500 m<sup>2</sup>

**Builder**  
Sparkasse, Pforzheim Calw

**Architect**  
Building department of the  
Sparkasse Pforzheim Calw

**ANKER carpet**  
PEP with SonicWave®  
(colour 506), approx. 1,900 m<sup>2</sup>

**Floorer installer**  
Romoser, Bad Herrenalb



The intelligent use of a wide variety of materials forms a harmonious overall look.





## Object telegram

### **Sparkasse Pforzheim Calw, Pforzheim**

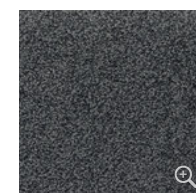
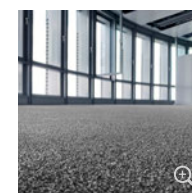
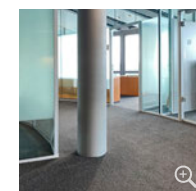
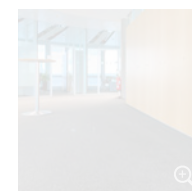
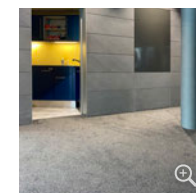
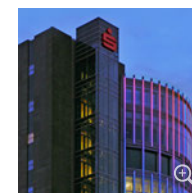
**Building area**  
11,500 m<sup>2</sup>

**Builder**  
Sparkasse, Pforzheim Calw

**Architect**  
Building department of the  
Sparkasse Pforzheim Calw

**ANKER carpet**  
PEP with SonicWave®  
(colour 506), approx. 1,900 m<sup>2</sup>

**Floorer installer**  
Romoser, Bad Herrenalb



The modern ambience and quiet atmosphere here guarantee a pleasant work environment.



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#### Object telegram

#### **Sparkasse Pforzheim Calw, Pforzheim**

#### **Building area**

11,500 m<sup>2</sup>

#### **Builder**

Sparkasse, Pforzheim Calw

#### **Architect**

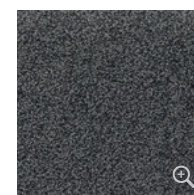
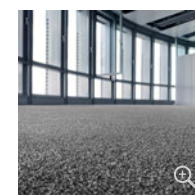
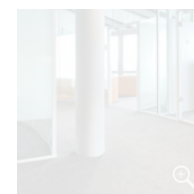
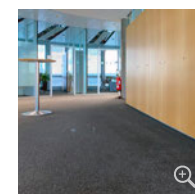
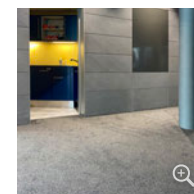
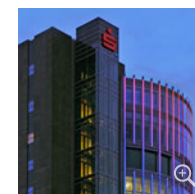
Building department of the  
Sparkasse Pforzheim Calw

#### **ANKER carpet**

PEP with SonicWave®  
(colour 506), approx. 1,900 m<sup>2</sup>

#### **Floorer installer**

Romoser, Bad Herrenalb



The subtle and elegant grey of the carpet emphasises the sophisticated character of the interior space.



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## Object telegram

### **Sparkasse Pforzheim Calw, Pforzheim**

#### **Building area**

11,500 m<sup>2</sup>

#### **Builder**

Sparkasse, Pforzheim Calw

#### **Architect**

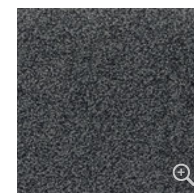
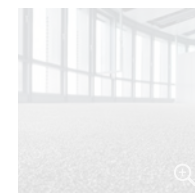
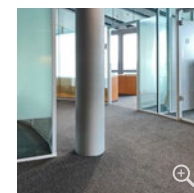
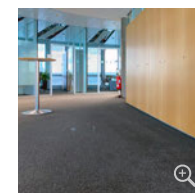
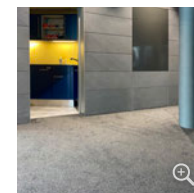
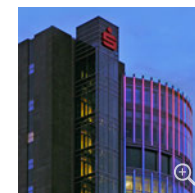
Building department of the  
Sparkasse Pforzheim Calw

#### **ANKER carpet**

PEP with SonicWave®  
(colour 506), approx. 1,900 m<sup>2</sup>

#### **Floorer installer**

Romoser, Bad Herrenalb



PEP SYSTEM  
Tufted carpet tiles, provided with SonicWave® Back.



ANKER



## Object telegram

### **Sparkasse Pforzheim Calw, Pforzheim**

#### **Building area**

11,500 m<sup>2</sup>

#### **Builder**

Sparkasse, Pforzheim Calw

#### **Architect**

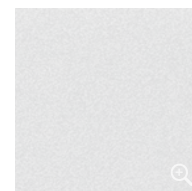
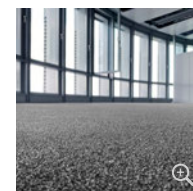
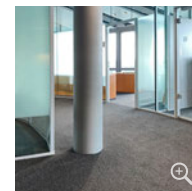
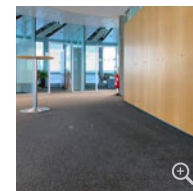
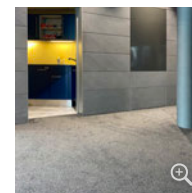
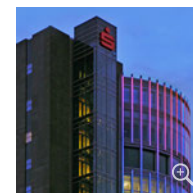
Building department of the  
Sparkasse Pforzheim Calw

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#### **Floorer installer**

Romoser, Bad Herrenalb



PEP (colour 506)

Available as rolls (400 cm wide) or tiles (PEP SYSTEM 50 x 50 cm).